

Crisis? It stopped in front of the gate Salons

Looking for information related to the approaching car dealership in Frankfurt, it's hard to believe in any financial crisis. Throng of news shows not only in good condition automobile - areas most complaining of financial troubles, but even suggests that its rapid growth.

Data published by ACEA dealing with monitoring the car market in Europe suggest that the crisis on the automotive market the bottom. According to data calculated year to year in the month of January sales were at the level of "-27.0%", in February, "-18.5%" in March, "-9.0%", in April, "-12.3%" in May, "-4.9%" in June "2.4%". Thus, since April there has been a clear upward trend. Confirming the view that the crisis is a thing of the past car shows the number of exhibitors and cars, which will be presented at beginning shortly Motor Show in Frankfurt. So many new market - not a concept-sars, but the business models that have not been prepared in Frankfurt motor show was on for a long time. Had not anticipated sales of these models, certainly none starts costly work of implementation of models into production. History has repeatedly shown that projects, even the best, they are often kept in the drawers and going into the daylight after a few months, once the markets it will be stagnant. Now it is different. Already in the first exhibition of the building, near the entrance to the exhibition in Frankfurt, we find two innovations. Hall is occupied by the lies of the new Mercedes-Benz E-Class wagon, and the model indicated SLS, which is produced in reference to the early 50's "Mercedes Gullwing" lifted up from the door. In the next hall occupied by the VW group, we can expect the strongest version of the Audi A5 (model falling S5 will be powered by diesel power 333KM) and two versions of the A4 3.0 TDI, and A3 with 1.2 petrol engine, developing power of 105 hp. Right next to see one of the stars of this year's salon: Bentley Mulsanne.

Opposite the hall of the nicest cars, sports cars will be presented free Porsche. The new "gem" of this group in recent times include Panamera, 911 GT3 RS and 911 Turbo. In the hall next door, occupied by Italian producers, the stars will certainly be the new Punto and Evo - Italia Ferrari 458. Experiencing financial difficulties the company, GM will present the Astra IV, which is another pretender to the Star Lounge - a new model of the Saab 9-5. Another hall is the new Subaru Legacy and Subaru Outback, a redesigned line Lexus LS, subject lifting Volvo, Kia Sorento, Hyundai new terrain, the serial hybrid BMW X6 and many others. Of course, news related to the use of new pieces of equipment and safety, whether the engines will be on the agenda. Given the number of innovations, particularly those of the great caliber as those in the Mercedes-Benz, Bentley, Saab and Ferrari, it's hard to resist the thought that the crisis is only in the minds of politicians.